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TO: Distribution **DATE:** July 27, 1993

FROM: Frank C. Alfieri/Trade Marketing FCA

SUBJECT: **Promotion Development**

Timelines for developing promotions for the fourth quarter of 1993 and the first half of 1994 are enclosed. All dates outlined and have been structured to meet the 10 weeks in advance field selling window.

Timelines for the balance of 1994 will be issued under separate cover.

Enclosure

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